Misremembering America’s Asian Wars: The Pentagon’s Latest “Mission Accomplished” Moment 史実は置いてきぼりにアメリカが記憶するアジアでの「任務達成」

Nick Turse

Between 2012 and 2014 we posted a number of articles on contemporary affairs without giving them volume and issue numbers or dates. Often the date can be determined from internal evidence in the article, but sometimes not. We have decided retrospectively to list all of them as Volume 10, Issue 54 with a date of 2012 with the understanding that all were published between 2012 and 2014.

Nick Turse

[Please note - This article contains graphic images. These reflect the experience of victims of war and official concealment of those realities.]

It’s 2053 -- 20 years since you needed a computer, tablet, or smart phone to go online. At least, that’s true in the developed world: you know, China, India, Brazil, and even some parts of the United States. Cybernetic eye implants allow you to see everything with a digital overlay. And once facial recognition software was linked to high-speed records searches, you had the lowdown on every person standing around you. Of course, in polite society you still introduce yourself as if you don’t instantly know another person’s net worth, arrest record, and Amazoolebook search history. (Yes, the fading old-tech firms Amazon, Google, and Facebook merged in 2033.) You also get a tax break these days if you log into one of the government’s immersive propaganda portals. (Nope, “propaganda” doesn’t have negative connotations anymore.) So you choose the Iraq War 50th Anniversary Commemoration Experience and take a stroll through the virtual interactive timeline.

Look to your right, and you see happy Iraqis pulling down Saddam’s statue and showering U.S. Marines with flowers and candy. Was that exactly how it happened? Who really remembers? Now, you’re walking on the flight deck of what they used to call an aircraft carrier behind a flight-suit-clad President George W. Bush. He turns and shoots you a thumbs-up under a “mission accomplished” banner. A voice beamed into your head says that Bush proclaimed victory that day, but that for years afterward, valiant U.S. troops would have to re-win the war again and again. Sounds a little strange, but okay.

A few more paces down the digital road and you encounter a sullen looking woman holding a dog leash, the collar attached to a man lying nude on the floor of a prison. Your digital tour guide explains: “An unfortunate picture was taken. Luckily, the bad apple was punished and military honor was restored.” Fair enough. Soon, a digital General David Petraeus strides forward and shoots you another thumbs-up. (It looks as if they just put a new cyber-skin over
the President Bush avatar to save money.) “He surged his way to victory and the mission was accomplished again,” you hear over strains of the National Anthem and a chorus of “hooahs.”

Past is Prologue

Admittedly, we humans are lousy at predicting the future, so don’t count on any of this coming to pass: no eye implants, no voices beamed into your head, no Amazooglebook. None of it. Except, maybe, that Iraq War timeline. If the present is any guide, government-sanctioned, counterfeit history is in your future.

Let me explain...

In 2012, the Pentagon kicked off a 13-year program to commemorate the 50th anniversary of the Vietnam War, complete with a sprawling website that includes a “history and education” component. Billed as a “public service” provided by the Department of Defense, the United States of America Vietnam War Commemoration site boasts of its “resources for teachers and students in the grades 7-12” and includes a selection of official government documents, all of them produced from 1943-1954; that is, only during the earliest stages of modern U.S. involvement in what was then called Indochina.

The Vietnam War Commemoration’s educational aspirations, however, extend beyond students. “The goal of the History and Education effort,” according to the site, “is to provide the American public with historically accurate materials and interactive experiences that will help Americans better understand and appreciate the service of our Vietnam War veterans and the history of U.S. involvement in the Vietnam War.” To that end, the United States of America Vietnam War Commemoration offers an interactive historical timeline.

By far the largest and most impressive offering on the site, the timeline spans 70 interactive pages with 830 individual entries that take a viewer from 1833 to 1976. The entries run the gamut from tales of daring and sacrifice from the official citations of Medal of Honor recipients to short offerings about changes of command. There are even couple-of-sentence accounts of relatively minor operations -- like a December 20, 1969, sweep in Binh Duong Province by elements of the 1st Infantry Division, which captured 12 of 18 members of a North Vietnamese intelligence unit and 2,000 documents that “proved how much information the enemy had about American operations.”

It’s an eclectic mix, but give credit where it’s due: the digital chronology does mention casualties from the oft-forgotten first U.S. attack on Vietnam (an 1845 naval shelling of the city we now know as Danang). For the next 131 years, however, mention of Vietnamese dead and wounded is, to put the matter as politely as possible, in short supply. Flawed history, though, isn’t.

History is Bunk

Take the August 2, 1964, “Gulf of Tonkin Incident.” It was a key moment of American escalation and, by the looks of the Pentagon’s historical timeline, just what President Lyndon Johnson made it out to be when he went on television to inform the American people of
“open aggression” on the part of North Vietnam. “The USS Maddox was attacked by North Vietnamese gunboats in the Gulf of Tonkin,” reads the entry. A later one mentions “U.S. Naval Vessels being fired upon by North Vietnamese on two separate occasions [sic].” Case closed. Or is it?

The Maddox fires at enemy ships

But as it turned out, there was nothing innocent about those U.S. ships in the Gulf of Tonkin (as the President had implied). A claim of two separate attacks on U.S. Navy ships turned out to be untrue and the congressional resolution had not been drafted in the wake of the supposed attacks, but had been written months before, in anticipation of an opportune incident. In addition, the single attack by those torpedo boats occurred in the wake of a maritime raid on the North Vietnamese coast -- part of a covert program of attacks that Johnson had approved months earlier.
After reviewing the history of the incident, it seemed to me that the timeline was on distinctly shaky ground, but I decided to get a second opinion and went to the man who wrote the book on the subject, Edwin Moïse, author of *Tonkin Gulf and the Escalation of the Vietnam War*. He did me not one, but two better. He also pointed out apparent errors in the July 11, 1964, entry, “Joint Chiefs of Staff Unveiled ‘94 Target List,’” and criticized the August 4, 1964, entry, which offers nothing more than a title: “Two U.S. Aircraft Downed.”

“I think this is simply false,” he told me by email. “I am not aware of any U.S. aircraft downed that day and I think I would know.” These planes, he suspected, were actually lost the following day while flying missions “in retaliation for the (imaginary) second Tonkin Gulf Incident on August 4th.” The August 2nd Tonkin Gulf entry, he added, was “not quite accurate” either and was only “marginally useful” insofar as it was “close enough to the truth to allow readers to go looking for more information.”

With that in mind, I turned to Fredrik Logevall, winner of the 2013 Pulitzer Prize for History for his book *Embers of War: The Fall of an Empire and the Making of America’s Vietnam* and author of *Choosing War: The Lost Chance for Peace and the Escalation of War in Vietnam*, a landmark study of American policymaking on Vietnam from 1963 to 1965. When it came to the Commemoration’s take on the Gulf of Tonkin Incident, he told me that “some context for this entry is sorely needed.”

“There’s little doubt in my mind that the administration entered the month of August [1964] looking for a pretext to flex a little muscle in Vietnam,” he added. “Finally, it should be said the administration misrepresented what occurred in the Gulf, particularly with respect to the alleged second attack on August 4th, which evidence even at the time showed almost certainly never happened.”

None of this essential context can, of course, be found anywhere in the timeline. Still, everyone makes mistakes, so I meandered through the Pentagon’s chronology looking at other key entries.
Soon, I found the one dealing with My Lai.

On March 15, 1968, members of the 23rd Infantry Division’s Charlie Company, 1st Battalion, 20th Infantry, were briefed by their commanding officer, Captain Ernest Medina, ahead of an operation in an area they knew as “Pinkville.” As unit member Harry Stanley recalled, Medina “ordered us to ‘kill everything in the village.’” Infantryman Salvatore LaMartina remembered Medina’s words only slightly differently: they were to “kill everything that breathed.” What stuck in artillery forward observer James Flynn’s mind was a question one of the other soldiers asked: “Are we supposed to kill women and children?” And Medina’s reply: “Kill everything that moves.”

The next morning, roughly 100 soldiers were flown by helicopter to the outskirts of a small Vietnamese hamlet called My Lai in South Vietnam’s Quang Ngai Province and followed Medina’s orders to a T. Over a period of four hours, the Americans methodically slaughtered more than 500 Vietnamese civilians. Along the way, they also raped women and young girls, mutilated the dead, systematically burned homes, and fouled the area’s drinking water. It took a year and a half for a cover-up that extended from soldiers in the field to generals at the top of the division to unravel -- thanks in large measure to veterans Ron Ridenhour and Ron Haberle and crack investigative reporter Seymour Hersh.

The military took great pains to contain the fallout from the My Lai revelations, offering basement-level estimates of the death toll and focusing its attention on Lieutenant William Calley, the lowest ranking officer who could conceivably shoulder the blame, while also burying other atrocity allegations, deep-sixing inquiries, classifying documents, and obstructing investigations in order to cast My Lai as a one-off aberration. In their meticulously researched 1992 book *Four Hours at My Lai*, Michael Bilton and Kevin Sim write:

“What was first a ‘massacre’ quickly became a ‘tragedy’ and was then referred to as an ‘incident.’ General [William R.] Peers, whose exhaustive inquiry into the events at My Lai remains the best source for what really happened there, was warned by his superiors not to use the word ‘massacre’ at the press conference held on the publication of his report [in 1970].”
Dead from the My Lai massacre on the road

More than 40 years later, the Department of Defense is still operating from the same playbook. The Vietnam War Commemoration’s interactive timeline refers to My Lai as an “incident” not a massacre, the death toll is listed at “more than 200” instead of more than 500, and it singles out only Lieutenant Calley (who certainly had plenty of blood on his hands) as if the deaths of all those Vietnamese civilians, carried out by dozens of men at the behest of higher command, could be the fault of just one junior officer.

In the early 1970s, a veteran who served in that operation sent a letter to the Pentagon (and then followed up with letters to other top Army generals) blowing the whistle on the systematic use of heavy firepower on populated areas which resulted in what he called a “My Lai each month.” His allegations were bolstered by those of U.S. advisors and Vietnamese sources, as well as by an internal report commissioned by the Army’s acting general counsel, endorsing the whistleblower’s contention that an obsession with what was called “the body count” likely led to civilian deaths. The veteran’s shocking allegations were, however, kept secret for decades and a nascent inquiry into them was suppressed.

Given the Pentagon’s take on the My Lai massacre, I was hardly surprised by the one-sentence timeline entry on Operation Speedy Express, which says little more than that the six-month operation in the Mekong Delta “yield[ed] an enemy body count of 11,000.” This has long been the military’s official position, but the Defense Department knows full well that it isn’t the whole story.
Ron Haeberle, [part of the second group of men dropped in the My Lai region, 17 minutes after the first group] photographed the bodies of this man and boy on the road back towards the village. In 2009, Haeberle admitted he had destroyed more graphic photos of My Lai.

*Getty Images/Wikimedia Commons*

A later *Newsweek* investigation would conclude that as many as 5,000 civilians were killed during Operation Speedy Express. And a hush-hush internal military report, commissioned in the wake of the *Newsweek* story, suggested that the magazine had offered a low-end estimate. The document -- also kept secret and then buried for decades -- concluded:

“While there appears to be no means of determining the precise number of civilian casualties incurred by U.S. forces during Operation Speedy Express, it would appear that the extent of these casualties was in fact substantial, and that a fairly solid case can be constructed to show that civilian casualties may have amounted to several thousand (between 5,000 and 7,000).”

*Unidentified Vietnamese woman and child killed by US soldiers*  
*Wikimedia Commons*

Despite these findings, which have -- in recent years -- been aired in publications from the *Nation* to the *Washington Post*, the Vietnam War Commemoration ignores even the military’s own estimate that as many as 60% of those killed in the operation may have been innocents.

*Keep scrolling through the timeline and additional examples of dubious history regularly present themselves. Take March 15, 1969: “President Nixon ordered a B-52 strike on enemy bases in Cambodia. The first strike was made on 17 March and initiated a fourteen*
month bombing campaign labeled Operation Menu,” reads the entry. Next to it, there’s a picture of Nixon holding a press conference to announce the missions and point out the targets. Pretty cut and dried, right? Maybe not.

Operation Menu was a coldly titled collection of B-52 bomber raids against suspected Vietnamese enemy “base areas” -- given the codenames “Breakfast,” “Lunch,” “Snack,” “Dinner,” “Dessert,” and “Supper.” As William Shawcross demonstrated in *Sideshow: Kissinger, Nixon, and the Destruction of Cambodia*, it was kept secret from the American people, Congress, and even some top military brass via a conspiracy of silence, phony cover stories, the burning of documents, coded messages, and a dual bookkeeping system that logged the strikes as occurring in South Vietnam, not Cambodia. Not exactly the kind of thing presidents tend to talk about on TV. (Even the Nixon Presidential Library and Museum’s timeline describes the attacks as “secret bombings.”) The image in the Commemoration timeline is actually from an April 30, 1970 press conference in which Nixon announced the “incursion” of U.S. and South Vietnamese forces into Cambodia. It would take until August 1973, more than four years after it began, for the president to admit to the clandestine bombing campaign.

The covert attacks on Cambodia eventually became the basis for the first motion to impeach Nixon, and a resulting investigation revealed documents that proved the president himself had ordered its cover-up. The motion was voted down due to political considerations -- in favor of articles of impeachment for the Watergate crimes and abuse of power, including wiretaps that resulted from the cover-up of the secret bombing -- but 10 members of Congress who backed the motion filed a dissenting view that read, in part:

“It is difficult to imagine Presidential misconduct more dangerously in violation of our constitutional form of government than Mr. Nixon’s decision secretly and unilaterally to order the use of American military power against another nation, and to deceive and mislead the Congress about this action.”
Given all of this, it’s reasonable to ask whether the timeline entry didn’t warrant a few additional facts, slightly more context, and, perhaps, a photo that doesn’t deceive the audience.

So I did just that.

[The Peers report found that] Captain Medina (not pictured) instructed his men to “burn the houses, kill the livestock, and destroy the crops and foodstuffs.”

*Getty Images/Wikimedia*

In August 2013, I tried contacting the Vietnam War Commemoration Office to get some answers about the timeline. When asked about the entries for My Lai and Speedy Express, a spokesperson from the office said that they were written by an individual who no longer worked there, so no one could address specific questions. Next, I aired my concerns about the timeline to M.J. Jadick, chief of strategic communications for the U.S. Vietnam War Commemoration, and then followed up by email. I asked eight pointed questions about the entries on the Gulf of Tonkin Incident, My Lai, Speedy Express, Operation Menu, and other problematic information as well, and I didn’t exactly pull punches. “It seems to me,” I wrote her, “that some timeline entries are lacking pertinent information, are watered-down, misleading, and in some cases grossly disingenuous... The sheer number of examples suggests that this is something more than accidental.”

According to the testimony, soldiers gathered these women and children together. After taking this photo Haeberle turned, and heard automatic fire. From the corner of his eye, he saw “all the bodies falling over” before walking away.
Jadick answered none of my questions. “Our timeline is a work in progress and will continue to be reviewed accordingly,” she responded. “I have forwarded your concerns to our Branch Chief for History and Education for review.” When I checked back four months later on the results of that review, new procedures were indeed in place -- for media queries! Now, all of them were being forwarded to Lieutenant Colonel Tom Crosson at the Office of the Secretary of Defense.

Crosson? The name rang a bell.

In August, while writing an article for the BBC, I had contacted Lieutenant Colonel Crosson for comment about evidence of U.S. atrocities and Vietnamese civilian suffering -- much of it from long-classified U.S. military records -- that I present in my book, *Kill Anything That Moves: The Real American War in Vietnam*. Although decades had passed since the end of the conflict, he expressed doubt that it was possible for the military to provide an official statement in “a timely manner.”

Not much has changed since then.

My follow-up request for answers to months-old questions was forwarded to Crosson in early December. A couple weeks later, I contacted him looking for a comment. More than a month has passed and I’m still waiting for an answer to any of the questions I first posed in August.

In a presidential proclamation kicking off the 50th anniversary commemoration of the Vietnam War, President Barack Obama distilled the conflict down to troops slogging “through jungles and rice paddies... fighting heroically to protect the ideals we hold dear as Americans.” He talked of “patriots” and “heroes,” “courage” and “valor.” He said the war was “a chapter in our nation's history that must never be forgotten.”

Mrs. Nguyễn Thị Tẩu (chín Tẩu) killed by US soldiers, [brain exposed]

A few days later, in a speech at the Vietnam War Memorial in Washington, D.C., Obama continued praising Vietnam veterans, lauding their “sacrifices” and “courage,” their “valor,” “patriotism,” and “honor.” He welcomed them home and commended them for helping “build the America that we love and that we cherish.” He told the veterans present, “You earned your place among the greatest generations.” Obama
even gave a passing nod to the civilian toll “not just in Vietnam, but in all wars,” even if he then followed it up with some eyebrow-raising lines. “We hate war,” he intoned, though a history of almost constant warfare and overseas military interventions suggests otherwise. “When we fight,” he continued, “we do so to protect ourselves because it’s necessary.” The tacit suggestion being that, somehow, barefoot Vietnamese guerrillas seeking national reunification also had designs on the United States.

“The task of telling your story continues,” Obama told the Vietnam veterans present on the National Mall. “[A] central part of this 50th anniversary will be to tell your story as it should have been told all along. It’s another chance to set the record straight.”

Unidentified Vietnamese man killed by US soldiers

*Wikimedia Commons*

Setting the record straight seems, however, to be the last intention of the United States of America Vietnam War Commemoration. When I called with my questions last August, the Commemoration’s M.J. Jadick said, “This is something you should be able to get an answer for.” Yet for six months, government officials have failed to provide me with any answers about the creation of their timeline, about its seeming lack of adequate context, about entries that are at best insufficient and, at worst, dishonest, or just plain wrong. And in that same period, none of the obvious errors and obfuscations I pointed out has been changed in any way.

The United States of America Vietnam War Commemoration website asserts that its “content will not contain misleading information or unsubstantiated claims,” but instead be “evaluated for fairness and acceptability as being in the best interest of the public.” The site goes on to claim that it will “provide the American public with historically accurate materials and interactive experiences,” but the timeline suggests other motives at play.

You don’t need cybernetic eye implants and immersive propaganda portals to alter history. You don’t need a digital David Petraeus or a President Bush avatar to distract you from the truth. You don’t need to wait decades to have disinformation beamed into your head. You just need a constant stream of misleading information, half truths, and fictions to be promoted, pushed, and peddled until they are accepted as fact.

Welcome to 2053. Mission accomplished.

This article, which originally appeared at TomDispatch, is enhanced with additional images.

*Nick Turse is the managing editor of TomDispatch.com and a fellow at the Nation Institute. An award-winning journalist, his work has appeared in the New York Times, the Los Angeles Times, the Nation, on the BBC, and regularly at TomDispatch. He is the author most recently of the New York Times bestseller Kill Anything That Moves: The Real American War in Vietnam (just out in paperback). His conversation with Bill Moyers about that book is here.*
Copyright 2014 Nick Turse

Asia-Pacific Journal articles on related themes include:

Nick Turse, *A My Lai a Month: How the US Fought the Vietnam War*

Jeremy Kuzmarov, *Bomb After Bomb: US Air Power and Crimes of War from World War II to the Present*

Olliver Stone and Peter Kuznick, "*We Used Chemical Weapons in Vietnam*"